Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	57	((book$1 "book-like") WITH (display$3 show$3)) AND ((page$1 NEAR3 (turn$3 flip$4))) AND ((insert$2 plac?$4 set$4 introduc?$2) NEAR3 (coupon$1 incent$4 promot?$4 adverti??$5 ad ads commercial$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2004/06/26 14:39
L2	39	1 AND (@ad<"20001012" @rlad<"20001012")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2004/06/26 13:48
L3	3	2 AND (((book$1 "book-like") WITH (display$3 show$3)) SAME ((page$1 NEAR3 (turn$3 flip$4))))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2004/06/26 14:01
L4	36	2 NOT 3	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2004/06/26 14:01
L5	0	((book$1 "book-like") WITH (display$3 show$3)) AND ((page$1 NEAR3 (turn$3 flip$4))) AND 705/14.ccls. AND (@ad<"20001012" @rlad<"20001012") NOT 2	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2004/06/26 14:38
L6	0	((book$1 "book-like") WITH (display$3 show$3)) AND ((page$1 NEAR3 (turn$3 flip$4))) AND ((insert$2 plac?$4 set$4 introduc?$2) NEAR3 (coupon$1 incent$4 promot?$4 adverti??$5 ad ads commercial$1)) AND @pd<"20001012"	EPO; JPO; DERWENT	OR	OFF	2004/06/26 14:40
L7	0	((book$1 "book-like") WITH (display$3 show$3)) AND ((page$1 NEAR3 (turn$3 flip$4))) AND ((insert$2 plac?$4 set$4 introduc?$2) NEAR3 (coupon$1 incent$4 promot?$4 adverti??$5 ad ads commercial$1)) AND (@ad<"20001012" @rlad<"20021012")	USOCR	OR	OFF	2004/06/26 14:40

Identifying McCurdy et al.
(PGPUB & JPO) which are
also identified in the relevant
applications.